

UW-Platteville Formula SAE

Sponsorship Brackets

Diamond Sponsors: Donation valued at \$10,000 or above*

- ✓ Extra Large company logo on the vehicle in a prominent location – Medium company logo on the side of the vehicle
- ✓ Company Logo placed on team website
- ✓ Product donations are eligible to be used in case studies and be used in your company's promotional material
- ✓ Ability to showcase team vehicle at company events (time and weather permitting)
- ✓ Thank you plaque and team shirts (quantity upon request)
- ✓ Social Media recognition

Platinum Sponsors: Donation valued between \$5,000 and \$9,999

- ✓ Extra Large company logo on the vehicle in a prominent location
- ✓ Company Logo placed on team website
- ✓ Product donations are eligible to be used in case studies and be used in your company's promotional material
- ✓ Thank you plaque and team shirts (quantity upon request)
- ✓ Social Media recognition

Gold Sponsors: Donations valued between \$2,500 and \$4,999*

- ✓ Large company logo on the vehicle
- ✓ Thank you plaque
- ✓ Company Logo placed on team website
- ✓ Social Media recognition

Silver Sponsors: Donations valued between \$1,500 and \$2,499*

- ✓ Medium company logo on the side of the vehicle
- ✓ Company Logo placed on team website
- ✓ Social Media recognition

Bronze Sponsors: Donations valued between \$500 and \$1,499*

- ✓ Small company logo on the side of the vehicle
- ✓ Company logo placed on team website
- ✓ Social Media recognition

Supporters: Donations valued under \$499*

- ✓ Company logo on the team website

** Other agreements may be made on an individual basis between the team and sponsor regarding specific details that have not been outlined.*